

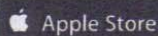
inside

ACCESS

2009-10

SAVING MONEY. NOW THAT'S SMART.™

THIS EDITION
SPONSORED BY:



See inside for Access
hotel discount codes!

Members Save in Tight Times With Access®

Like many these days, educator Ms. Lewis is feeling the pinch as the economy has weakened. "With the rising cost of just living from day to day, every penny counts," she explains. As a result, members like Ms. Lewis are using the Access program now more than ever to help stretch their dollar and having great success. She reports, "Since I have been an Access member, I have saved hundreds of dollars on car maintenance, travel, hotel and food."

According to Emily Hayes, Director of Educator Access, "Finances are tight for many these days, and many Access members are increasingly seeking savings at the places where they already shop. Members who use the program regularly with their everyday purchases are literally saving hundreds of dollars a year."

The program has added even more local discounts around the country to help members with their day-to-day expenses. Whether it's a haircut or an oil change, school supplies, or dinner and a movie, members everywhere will find new locations close to home. It pays to spend a few minutes online to find deals before heading out.

"Educators across the country have saved up to 50% off at retailers and restaurants for years," reports Hayes. "Today, we see the program becoming even more important to members in this tough economy."

CHECK IT OUT!

You may be able to save on your mobile phone, internet or cable bill. Log in with your membership card today and search under "services" to start saving up to 15% off your monthly charges!

"What's For Dinner?" Affordable Answers to the Daily Question

Educator Access now offers more dining deals that get dinner done with less time, less money and less hassle.

Looking for a quick bite? Use your Access card to log on to the Educator Access website and do a quick search before going out. Locate fast food restaurants in your area where your Access membership pays off and save up to 50% by printing an online coupon.

Or, if you'd rather sit down and relax for dinner, Access is loaded with casual and fine-dining favorites in neighborhoods nationwide. Popular restaurant

chains include **Johnny Rockets, Round Table Pizza or Tony Romas**. Also, if you haven't checked lately for discounts at locally owned restaurants near you, you may be in for a surprise. Zagat-rated French, Italian and Greek establishments can be found in most local search results.

What's more, if a favorite eatery isn't on the program, members can let Access know and the dining spot may be recruited into the program (see Personalize Your Savings Program With Your Favorite Merchants, page 2).

Cut out the certificates below and enjoy instant savings!

Savings Certificate

Save \$15

christopher&banks | cjbanks
SINCE 1988 & 2008

Offer valid through June 30, 2010

\$15 off your regular and sale price purchase of \$60 or more

www.christopherandbanks.com | www.cjbanks.com
misses 4-16 | women's sizes 14-24
visit our websites and use our store locator to find a store near you

Savings Certificate

Save 12%

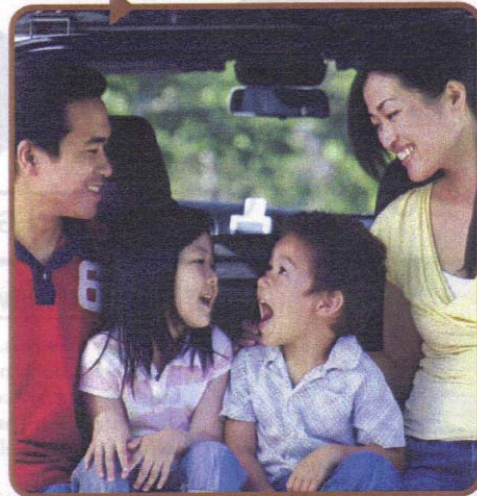
DELL™

Educators receive up to 12% off all Dell Dimension desktop and Inspiron notebook systems. In addition, you'll also receive discounted 3-5 day shipping, all generally advertised Dell Home Sales prices and promotions. Enjoy shopping today! This special member rate is available through the website.

To redeem this offer, log on to the website listed on the back of your membership card.

Access Hotel Codes: At your fingertips

Hotel	Phone	Code
AmeriHost Inn	800-996-2087	60885
Best Western	800-441-1114	00151770
Clarion	800-4CHOICE	00053470
Comfort Inn	800-4CHOICE	00053470
Comfort Suites	800-4CHOICE	00053470
Country Inns & Suites	800-456-4000	40304
Days Inn	800-268-2195	60885
Downtowner Inns	800-251-1962	Access
Drury Hotels	800-DRURYINN	316504
Econo Lodge	800-4CHOICE	00053470
Howard Johnson Inn	800-769-0939	60885
Hyatt Hotels	Web Only	B200849
Knights Inn	800-682-1071	60885
La Quinta Inns	1-800-531-5900	AccDev
MainStay Suites	800-4CHOICE	00053470
Master Hosts Inns	800-251-1962	Access
Microtel Inn & Suites	800-330-8712	60885
Motel 6	800-4-MOTEL6	CP538806
Passport Inn	800-251-1962	Access
Pear Tree Inn	800-DRURYINN	316504
Quality Inn	800-4CHOICE	00053470
Ramada	800-462-8035	60885
Red Carpet Inn	800-251-1962	Access
Red Roof Inn	800-RED-ROOF	CP530041
Rodeway Inn	800-4CHOICE	00053470
Scottish Inn	800-251-1962	Access
Sleep Inn	800-4CHOICE	00053470
Super 8 Motel	800-889-9706	60885
Travelodge	800-545-5545	60885
Wingate Inn	877-202-8814	60885
Wyndham Hotels & Resorts	866-854-1604	60885

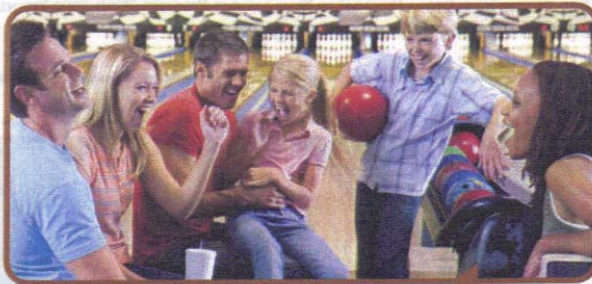


Personalize Your Savings Program With Your Favorite Merchants

The best pizza in town...the great boutique on the corner...your trusty mechanic. If you shop there, Access will work to add them to the program. Let us know about the places you like to visit:

1. Use your Access card to log on to the savings website.
2. At the bottom of the screen, click on "Recommend a Retailer."
3. Complete the form with as many details as you can provide.

The more information you can give, the better our chances of bringing your favorite merchants into the Access program. And while we can't guarantee that your merchant will agree to participate, your referrals give local businesses a powerful incentive to join. So tell us where you dream of saving money!



RECOMMEND A BUSINESS

The screenshot shows a web browser window with the URL <http://www.accessdevelopment.com/recommend-a-business>. The page title is "Recommend a Business". The form includes fields for "Business Name", "City", "State/Province", and "City/Postal Code". There are also checkboxes for "I've discussed your program with the above individual" and "I'd request that I be notified if the information you provide allows us to include the business in our savings program...". A "Please Note" section explains that the program is a referral program and that Access Development is not responsible for the success or failure of any referral.



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► Access the World-Affordably

Educators work hard, and a tight budget shouldn't stand in the way of a little rest and relaxation. Whether it's a short weekend nearby or an exotic, far-away adventure, members can go farther and do more for less with their Access card.

If you are looking for a luxury resort or an economical stay, Access members always rest easy with up to 50% off at 20,000 name-brand hotels worldwide like **Wyndham Hotel Group, Best Western, Choice Hotels, La Quinta and Drury Inns**, as well as local hotels around the country.

If a voyage is on your radar, Access helps educators set sail on an ocean of savings. From exotic trips through the Caribbean to breathtaking voyages across the Atlantic, members can cruise the world with discounts of up to 50% off from popular cruise lines.

All-inclusive travel packages are also available that offer up to 50% off on airfare, hotel, car rental and more. Members can experience top destinations like Beijing, London, New York and Los Angeles.

It's time to get online and start exploring the possibilities. You're sure to find some of the best travel deals available anywhere and get the R & R you need.

► DID YOU KNOW?

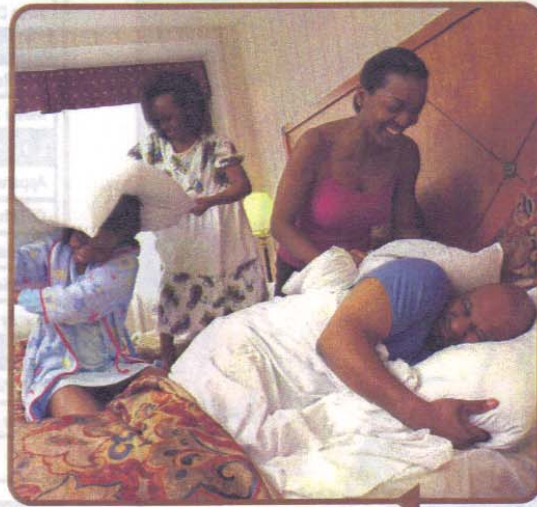
Access now has a direct relationship with Disney World! This means that Access members now enjoy some of the deepest, most exclusive discounts to Disney World you'll find ANYWHERE!

► The Great American "Staycation"

These days, more Americans are day-tripping from the comforts of home for more affordable fun. This increasingly popular phenomenon is becoming known as the "staycation," where families rediscover their own hometown and explore the sights and attractions that often get missed in the daily rush.

If you're considering home-based tourism this year, Access is the perfect companion. Use your membership to save up to 50% at theme parks, theater productions, bowling alleys, high-adventure excursions, cultural events and much more. The golfers in your family can save at more than 1,500 locations while keeping the green where it belongs—in their pockets. Snow lovers enjoy cool savings on the hottest winter sports with discounts on lift tickets, lessons and rentals at over 150 locations.

Whatever your family's interests, you'll be able to make your "staycation" even more affordable—and even more fun.





Pencils & Paper & Pens, Oh My! Office Depot Thanks Educators With Exclusive Deals

The news is spreading quickly—Office Depot has joined Access to offer members from 5% to 50% on everything in its online store, plus free shipping for orders over \$50!

“Education is a priority here at Office Depot and we value the sacrifice and effort educators make on behalf of our nation’s kids,” explains Steve Odland, CEO at Office Depot. “Because the work they do is so important, we are pleased to offer teachers a break on the tools of the trade. Especially in these tight times.”

Office Depot has created its program so that members can enjoy the savings both online and in-store.

Simply log in to the Access program with the information on your membership card, visit the Office Depot page and click the link taking you to their online members-only store. Once there, you’ll be asked to set up an account profile allowing you to shop Office Depot’s entire online inventory—all discounted by as much as 50%.

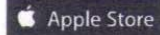
Don’t want to wait for online delivery? Simply register one or more credit cards during your account setup process, and use it to pay for your purchases in-store. You’ll automatically receive at the register either the

discounted price listed online, or any sales price listed in-store—which ever is lower!

Getting ready for school has never been easier or more affordable.

ESPECIALLY FOR EDUCATORS

Apple Store offers an exclusive discount available only to Educator Access members. Save up to 15% online!



GET CREATIVE FOR LESS!

Members now have access to a new, 15% off discount at Michaels. Simply log in and search under “Shopping” for details.



Access Savings Calculator



Purchases	How often?	Typical Savings Per Purchase x	Purchases Per Year =	Yearly Savings
Food				
Dining - Lunch	1 meal/week	\$3	52	\$156
Dining - Dinner	2 meals/month	\$5	24	\$120
Pizza Delivery	2 purchases/month	\$8	24	\$192
Entertainment				
DVD Rentals	2 purchases/month	\$4	24	\$96
Movie Passes	4 tickets/month	\$2	48	\$96
Everyday Needs & Services				
Apparel	4 outfits/year	\$25	4	\$100
Cell Phone Service	1 bill/month	\$10	12	\$120
Dry Cleaning	2 trips/month	\$2	24	\$48
Auto Service (2 cars)	6 oil changes/year	\$5	6	\$30
Beauty Supplies	4 purchases/year	\$5	4	\$20
Travel & Leisure				
Hotel Stays	7 nights/year	\$25	7	\$175
Theme Parks	4 passes/year	\$10	4	\$40
Total Savings:				\$1,193